Mayor's Office on Latino Affairs has the following strategic objectives for FY 2017:

Strategic Objectives

Strategic Objectives describe what the agency will do, at a high level, to achieve its Mission. These are action-based sentences that define what an agency does for its customers, whether the customers are residents or other District agencies, and how that improves the District.

| Objective Number | Strategic Objective |
|---------------------|--|
| 1 | Improve Latino-serving non-profit organizations' institutional capacity, skills, and service program quality for services offered to DC Latinos. |
| 2 | Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners). |
| 3 | Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District. |
| 4 | Improve the quality of Life among Latinos. |
| 5 | Create and maintain a highly efficient, transparent and responsive District government** |

Activities

Activities include the work that happens on a daily basis to help achieve the Strategic Objectives. Activity names come from the Budget linen items. This is further divided into Daily Services, (ex. sanitation disposal), and long-term Key Projects that are high profile, one-time and span several years, (ex. redevelopment of Walter Reed Army Medical Center). Many agencies will mostly have Daily Services, whereas some agencies that are more capital based will have several Key Projects.

| Activity Header | Activity Title | Type of Activity | | |
|---|--|----------------------------|--|--|
| - | g non-profit organizations' institutional capacity, skills, and sees offered to DC Latinos. (1 Activity) | service | | |
| Grants Management | Grants Management Latino Community Development Grant | | | |
| 2 - Facilitate greater acces and/or Business owners). | s to economic development resources among DC Constituent (1 Activity) | s (resident | | |
| Community Information Facilitate greater access to economic development | | Daily | | |
| Exchange 3 - Assist Latinos in acqui | ring workforce skills that help them succeed in and foster the | Service e growth of the | | |
| new economy in the Distri | - | growin of the | | |
| Grants Management | Workforce Development | Daily Service | | |
| Community Information Exchange | Community Outreach | Daily Service | | |
| Language Access | Language Access | Daily Service | | |

| 4 - Improve the quality of I | Life among Latinos. (2 Activities) | |
|---|------------------------------------|------------------|
| Community Information Exchange | Community Outreach | Daily Service |
| Performance Management | Demographics | Daily Service |
| 5 - Create and maintain a lagovernment** (3 Activities Performance Management | Performance Management | ict Daily |
| 1 criormance wanagement | 1 cirofinance ivianagement | Service |
| Community Information Exchange | Public Relations | Daily Service |
| Language Access | Language Access Program | Daily Service |

Key Performance Indicators***

Key Performance Indicators measure how well an agency is achieving its Strategic Objectives. They are outcome oriented and should be used to answer the question, "What does the agency need to measure to determine success?"

| Measure | New Measure/ Benchmark Year | FY 2014 Actual | FY 2015 Actual | FY 2015 Target | FY 2016 Target | FY 2017 Target |
|---|--------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| 1 - Improve Latino-servin for services offered to DC | | | stitutional capa | city, skills, and | service progra | nm quality |
| Percent of grantees that show satisfactory performance according to grants monitoring program | | 92% | 95% | 95% | 98% | 98% |
| 2 - Facilitate greater access Business owners). (1 Mea | | velopment re | esources among | DC Constituen | ts (resident an | d/or |
| Number of Latino owned small and local business who received technical assistance through MOLA initiatives. | X | Not available | Not available | Not available | Not available | 5 |
| 3 - Assist Latinos in acquir in the District. (1 Measure | 0 | kills that help | them succeed | in and foster th | e growth of th | e new economy |
| Number of people that attended MOLA's employment fairs. | X | Not available | Not available | Not available | Not available | 100 |
| 4 - Improve the quality of | Life among Lati | inos. (1 Meas | sure) | | | |
| Percent of attendees that report satisfactory experience with MOLA sponsored events. | | 90% | 90% | 85% | 90% | 90% |

| Number of Language Access Act covered agencies that implemented recommendations provided by the Language Access program | | Not available | Not available | Not available | Not available | Not available |
|---|---|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| Contracts/Procurement- | X | Forthcoming | Forthcoming | Forthcoming | Forthcoming | Forthcoming |
| Expendable Budget spent on | | October | October | October | October | October |
| Certified Business Enterprises | | 2016 | 2016 | 2016 | 2016 | 2016 |
| Contracts/Procurement- | X | Forthcoming | Forthcoming | Forthcoming | Forthcoming | Forthcoming |
| Contracts lapsed into | | October | October | October | October | October |
| retroactive status | | 2016 | 2016 | 2016 | 2016 | 2016 |
| Budget- Local funds unspent | X | Forthcoming October 2016 | Forthcoming October 2016 | Forthcoming October 2016 | Forthcoming October 2016 | Forthcoming October 2016 |
| Budget- Federal Funds returned | X | Forthcoming October 2016 | Forthcoming October 2016 | Forthcoming October 2016 | Forthcoming October 2016 | Forthcoming October 2016 |
| Customer Service- | X | Forthcoming | Forthcoming | Forthcoming | Forthcoming | Forthcoming |
| Meeting Service Level | | October | October | October | October | October |
| Agreements | | 2016 | 2016 | 2016 | 2016 | 2016 |
| Human Resources- Vacancy Rate | X | Forthcoming October 2016 | Forthcoming October 2016 | Forthcoming October 2016 | Forthcoming October 2016 | Forthcoming October 2016 |
| Human Resources- | X | Forthcoming | Forthcoming | Forthcoming | Forthcoming | Forthcoming |
| Employee District | | October | October | October | October | October |
| residency | | 2016 | 2016 | 2016 | 2016 | 2016 |
| Human Resources- | X | Forthcoming | Forthcoming | Forthcoming | Forthcoming | Forthcoming |
| Employee Onboard | | October | October | October | October | October |
| Time | | 2016 | 2016 | 2016 | 2016 | 2016 |
| Performance Management- | X | Forthcoming | Forthcoming | Forthcoming | Forthcoming | Forthcoming |
| Employee Performance Plan | | October | October | October | October | October |
| Completion | | 2016 | 2016 | 2016 | 2016 | 2016 |

Performance Plan End Notes:

^{*}For more information about the new structure and components of FY 2017 draft performance plans, please $\,$ see the FY 2017 Proposed Budget and Financial Plan, Volume 1, Appendix E

^{**&}quot;Create and maintain a highly efficient, transparent and responsive District government" is a new Strategic Objective this year required for all agencies.

^{***}Key Performance Indicators that are new may not have historical data and may only have FY 2017 targets.